

## Today's Security Challenges Require a New Approach

# \$4.88M

The average cost of a data breach jumped to USD 4.88 million from USD 4.45 million in 2022, a 10% spike and the highest increase since the pandemic.\*

# 40%

of organizations experienced at least one security breach within the last year due to external exposure.\*\*

# 27%

phishing attacks increased by 27% in the first quarter of 2023 compared to the previous year. \*\*

\*IBM Security. (2023). Cost of a Data Breach Report.  
\*\*Verizon. (2023). Data Breach Investigations Report.

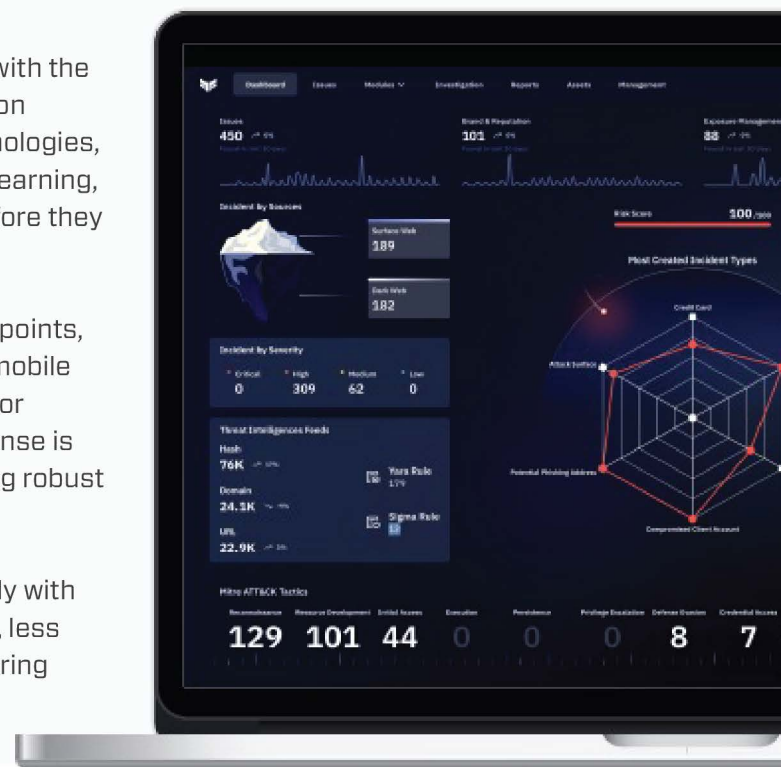
### BRANDEFENSE OFFERS HIGHLY CURATED CYBER SECURITY APPROACH & ANSWER TO THOSE CHALLENGES

As cyber threats grow more sophisticated, businesses must ensure they are equipped with the most advanced and comprehensive protection solutions. Brandefense uses the latest technologies, including artificial intelligence and machine learning, to monitor, detect, and neutralize threats before they can cause harm.

Brandefense solution covers all digital touchpoints, including websites, social media platforms, mobile applications, and beyond. Whatever the size or complexity of your digital footprint, Brandefense is designed to scale with your business, offering robust security that evolves with your needs.

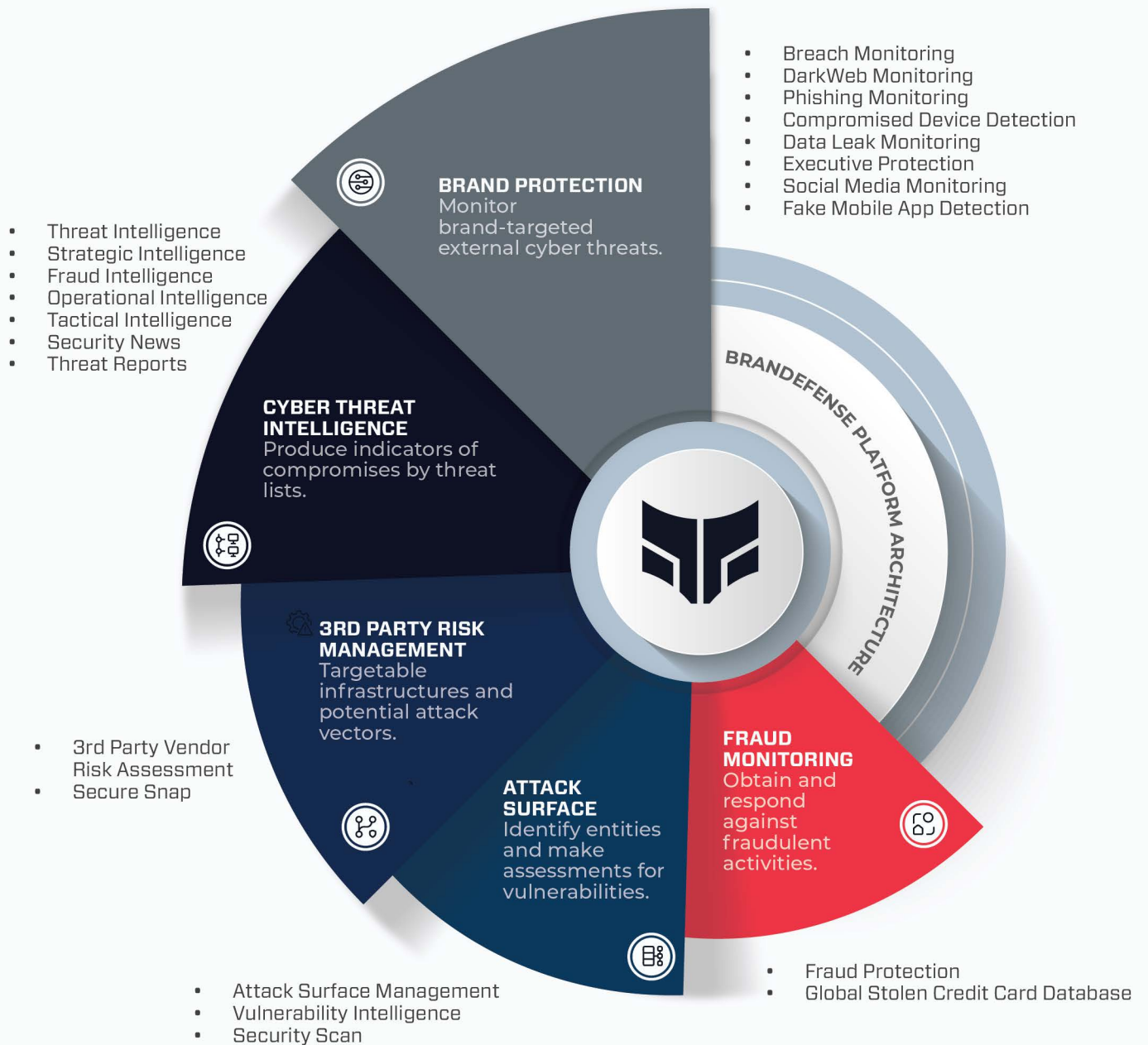
Brandefense's solutions integrate seamlessly with existing infrastructure, delivering actionable, less false-positive intelligence. With 24/7 monitoring (surface, deep/dark web), real-time alerts, and detailed reports, Brandefense safeguards your digital assets—websites, social media platforms, mobile apps, and beyond.

Brandefense solutions focus on proactive security by analyzing hacker behavior and automating routine tasks, freeing your security teams for strategic decisions.





## The Brandefense Unified Platform includes 5 Powerful Modules;





## Less False-Positive, Actionable, and contextualized threat intelligence.

Stay ahead of cyber threats with Brandefense—your partner in next-generation cybersecurity.



### Continuous Threat Monitoring

These services provide around-the-clock surveillance of the digital landscape so that threats can be identified and neutralized at any time of day or night.

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### Real-time Alerts

Receive real-time notifications about potential digital threats, allowing your team to respond quickly and avoid damaging cyber-attacks or data breaches.

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### Seamless Integration

Integrating a digital risk protection service into an existing security infrastructure is often a complex task. Brandefense is designed for seamless integration, enhancing your overall defense strategy without disrupting existing processes.

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### Actionable Insights and Reporting

Our advanced analytics provide you with detailed insights, reports, and actionable recommendations to bolster your security stance.

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### Time to Value

By proactively managing digital risks, organizations can prevent costly cyber incidents that would require expensive remediation efforts.

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### Customer Support

24/7 customer support is available to assist with any issues, queries, or concerns.

**Monitor.  
Collect.  
Analyze.  
Trigger Alert.  
Takedown.**

**>  
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**Brandefense**

★★★★★ 4.8 out of 5

# BRANDEFENSE

Contact us at [info@brandefense.io](mailto:info@brandefense.io)

To learn more how Brandefense helps organizations uncover and mitigate their most relevant external risks earlier visit

[brandefense.io](https://brandefense.io)

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