



Dublin, Ireland – 19/02/2025 – Renaissance and Brandefense Announce Strategic Partnership to Strengthen Digital Risk Protection in Ireland

Renaissance, Ireland’s leading value-added distributor, has announced a strategic partnership with Brandefense, a global leader in digital risk protection and external threat intelligence. This collaboration will introduce Brandefense’s advanced threat intelligence solutions to the Irish market, equipping organisations with the tools to proactively detect, assess, and mitigate cyber risks before they escalate.

Brandefense delivers a comprehensive suite of digital risk protection services, including Dark Web Monitoring, Brand Protection, Phishing Detection and Takedown, Attack Surface Management, and Threat Intelligence. Designed to provide real-time insights into emerging threats, the platform empowers businesses to stay ahead of cybercriminals by uncovering risks that often go unnoticed—whether they stem from the deep and dark web, leaked credentials, or fraudulent brand impersonation.

In addition to these capabilities, Brandefense’s Third-Party Risk Management (TPRM) and External Attack Surface Management (EASM) modules play a critical role in securing modern enterprises. The TPRM module enables organisations to assess and monitor the cyber risks posed by vendors, suppliers, and other external partners - ensuring that third-party relationships do not become the weak link in their security posture. Meanwhile, the EASM module provides continuous visibility into an organisation’s external digital footprint, identifying exposed assets, misconfigurations, and potential entry points before cybercriminals can exploit them. Together, these modules enhance an organisation’s ability to anticipate and mitigate security threats beyond its traditional perimeter.

By leveraging Renaissance’s deep expertise and expansive partner network, this partnership will enable Irish MSPs, MSSPs, and enterprises to strengthen their cybersecurity defences without the need for extensive in-house resources. As cyber threats continue to evolve, the ability to identify and neutralise risks before they cause harm is becoming essential for organisations of all sizes.

Michael Conway, Director of Renaissance, commented on the partnership: *"Cyber threats extend far beyond traditional IT environments - organisations must now protect their brands, their customers, and their reputations. Brandefense’s intelligence-driven approach brings crucial visibility into external risks, ensuring that Irish businesses can proactively defend*

themselves against emerging threats. Through this partnership, we are bringing world-class digital risk protection solutions to the Irish market at a time when they are needed most."

Hakan Uzun, CEO of Brandefense, added: *"Today's cybercriminals operate in the shadows of the internet, exploiting blind spots that most businesses are unaware of until it's too late. Our mission is to shine a light on these threats and provide organisations with the intelligence they need to take action before an attack occurs. By partnering with Renaissance, we are confident in our ability to empower Irish businesses with the insights and tools required to strengthen their cybersecurity posture."*

The Renaissance and Brandefense partnership represents a major step in enhancing cybersecurity resilience across Ireland. This alliance underscores the increasing need for proactive threat intelligence, enabling businesses to stay secure in an ever-evolving digital landscape.

About Brandefense

Brandefense is a leading SaaS platform that offers innovative Digital Risk Protection Services (DRPS), brand protection, External Attack Surface Management (EASM), Third-Party Risk Management (TPRM), and Actionable Threat Intelligence solutions. Our AI-driven technology helps organisations significantly enhance their security posture and reduce response time to breaches. Our next-generation technology continuously scans the online world, including the dark, deep, and surface web, to discover unknown events, automatically prioritise risks, and deliver actionable intelligence that can be used instantly to improve security. With our cutting-edge technology, you can rely on us to protect against cyber threats and safeguard your valuable digital assets. To learn more about how Brandefense can help protect your organisation from cyber threats, visit www.brandefense.io

About Renaissance

Renaissance has been a trusted partner to Irish resellers and their customers for over 30 years. With the introduction of 35+ new, cutting-edge, and industry-leading Cyber Security and Compliance solutions in Ireland over the past five years, Renaissance has created a security ecosystem linking its Vendors, Value Added Resellers and End Users. Renaissance has built its reputation by offering leading-edge market technologies, excellent pre/post sales service to its extensive network base, and an ongoing desire to bring added value to its customers. The Renaissance team has founded and continues to run the Cyber Expo & Conference Ireland, now in its eighth year. For more information, visit <https://www.renaissance.ie/>

Media Contact: Michael Conway | mconway@renaissance.ie | + (353) 1 280 9410